

Elizabeth Shaw Chocolate Factory, Bristol

Client

Elizabeth Shaw Ltd

Services Provided

Residential Development
Land
Agency & Consultancy
Development &
Regeneration

Timescale

Completed 2008

Alder King Contact



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The Project

Alder King has provided residential development consultancy advice, agency and external consultant co-ordination services in connection with the 1.6 hectares (3.95 acres) former Elizabeth Shaw chocolate factory site on Greenbank Road, Fishponds, and Bristol. Key issues included:

- Advice concerning an appropriate marketing and disposal strategy
- Implementation of a nationwide advertising campaign and identifying appropriate developers for the mailshot
- Advice on the preferred bid and negotiation/production of the final Heads of Terms of Agreement

This was a major, high profile instruction regarding this key, city centre, brownfield regeneration site. Developer interest was extensive and the nature of the existing Victorian industrial buildings attracted conversion specialists, many of whom were based in London.

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PROPERTY CONSULTANTS

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Exeter 01392 353080

Gloucester 01452 623290

Swindon 01793 615477

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